TABLE 2. Unstandardized regression coefficients (and standard errors) from logistic regression analysis assessing the relationship between selected measures and negative shift in sexual outcome expectancies following sexual initiation, among youth who had not had sex in 2002, by gender

Measure	Males (N=474)	Females (N=507)
Television exposure		
Total	0.02 (0.02)	0.02 (0.02)
Sexual content	–0.06 (0.02)*	–0.06 (0.02)*
Initiated intercourse between 2002 and 2004	–0.01 (0.04)	–0.01 (0.04)
Sexual content exposure x intercourse initiation	0.13 (0.05)**,†††	–0.05 (0.05)
Age	0.01 (0.01)	0.01 (0.01)
Race/ethnicity (vs. white)		
Black	–0.03 (0.08)	–0.03 (0.08)
Hispanic	–0.12 (0.07)	–0.12 (0.07)
Other	–0.03 (0.07)	–0.03 (0.07)
Two-parent household	0.05 (0.05)	0.05 (0.05)
Parental education	0.01 (0.01)	0.01 (0.01)
Parental disapproval of sex	0.09 (0.08)	0.09 (0.08)
Has mainly older friends	0.00 (0.05)	0.00 (0.05)
Friends' approval of sex	0.01 (0.03)†	0.06 (0.03)*
Religiosity	0.02 (0.02)	0.02 (0.02)
Intention to have sex	0.04 (0.03)	0.04 (0.03)
Positive outcome expectancies	0.11 (0.04)**	0.11 (0.04)**
Sexual self-efficacy	0.07 (0.03)*,††	–0.02 (0.03)

*Coefficient for regression significant at p<.05. **Coefficient for regression significant at p<.01. †Gender difference significant at p<.05. ††Gender difference significant at p<.01. †††Gender difference significant at p<.001. *Notes:* All variables were assessed in 2001, except for the television measures (2002). Measures of relationship with first partner, two-parent household and older friends were dichotomous; measures of television exposure, age and outcome expectancies were continuous. All other variables were categorical; for details, see page 95.