

2020 ANNUAL REPORT



EMERGING

STRONGER



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The year 2020 proved the maxim that the only certainty is uncertainty. Amid constant change, Guttmacher stayed focused on laying the groundwork for progress. This year, we are seeing the fruits of our efforts in 2020 pay off through successful and ongoing campaigns to challenge the Hyde Amendment, increase funding for the Title X family planning program, rescind the Global Gag Rule and much more. Your support in 2020 helped ensure that we were primed to make meaningful gains for reproductive health, rights and justice this year. Because of you, we are emerging even stronger. Thank you.



HP

Herminia Palacio, MD, MPH
President and CEO

PREDICTING THE COVID-19 BABY BUST

In June 2020, Guttmacher released the first comprehensive study on COVID-19's impact on reproductive health in the United States. At a time when many assumed that COVID-19 would lead to a spike in birth rates, our just-in-time research foreshadowed what has since been extensively covered in the media—that COVID-19 has instead caused a “baby bust.” At the same time, we were the first to document that the pandemic had a disproportionate impact on the childbearing desires of low-income women, women of color and queer women, while also leading to widespread disruptions in people's ability to access their birth control method of choice and related care—with marginalized communities again bearing the brunt.

BECAUSE OF THE PANDEMIC...

34% of women overall wanted to get pregnant later or wanted fewer children.

44% of Black women wanted to have children later or wanted fewer children.

33% of women reported that they had to delay or cancel care or had trouble getting birth control.



Our data were key to securing \$50 million in supplemental funding for the Title X national family planning program. Guttmacher's research team expects to release updated findings later in 2021 to continue making the case for a robust response to COVID-19 that places the needs of marginalized communities front and center.

LAYING THE GROUNDWORK FOR ENDING THE GLOBAL GAG RULE

Throughout 2020, Guttmacher laid the groundwork for overturning President Trump's reinstatement of the Global Gag Rule, should he have won reelection. Our research team published findings from an innovative study documenting the early harms of the policy in Uganda, sounding a warning bell about the policy's potential long-range damage. We then worked with coalition partners to make the case for rescinding this policy under the new administration and for the long term, under future administrations. The Biden administration rescinded the policy on January 28, 2021. Building on that success, we are now using data we published in 2020 to make the case for repealing the anti-abortion Helms Amendment.

Repealing the Helms Amendment and enabling the use of U.S. funds for safe abortion services would mean that in the 33 countries receiving U.S. support for family planning...

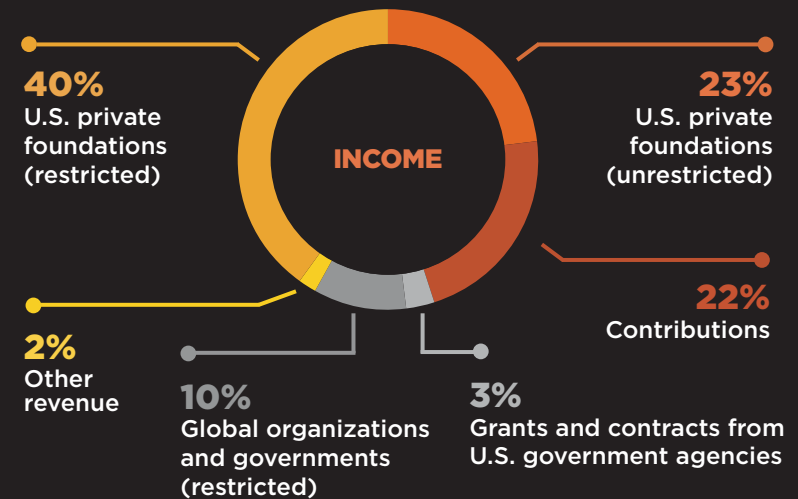
19M There would be 19 million fewer unsafe abortions each year.

17K There would be 17,000 fewer maternal deaths each year.

\$641M Health systems would see a net savings of \$641 million annually.

As low- and middle-income countries continue to grapple with the effects of COVID-19, our findings make clear that ending the Helms Amendment would prevent unsafe abortions and their negative health effects, while also yielding valuable cost savings for health systems.

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