Countering Zika Globally and in the United States: Women’s Right to Self-Determination Must Be Central

By Joerg Dreweke

Policymakers and public health officials in a number of countries—in particular, those in Latin America and the Caribbean, as well as in the United States—are scrambling to counter the threat of the Zika virus, which has been causally linked to an increase in births of infants with microcephaly, a condition in which children have unusually small heads. Babies with microcephaly often have smaller brains that might not have developed properly. Zika is a mosquito-borne disease, but there are also reported cases of sexual transmission of the virus. As of early May, there were almost 290,000 suspected cases of Zika in Latin America and the Caribbean, and on the U.S. mainland, there were over 500 confirmed cases, all of them acquired during travel outside the United States or through sexual transmission. However, several U.S. territories—chief among them Puerto Rico, which saw its first confirmed Zika-related death in late April—have seen more than 700 confirmed cases, almost all of them locally acquired.

The specific challenges posed by Zika are new and still emerging. But the current emergency has highlighted another long-standing public health challenge: the often hostile policy, programmatic and legal environment women face on issues surrounding pregnancy, whether they are looking to have a healthy birth and raise their child, prevent an unplanned pregnancy or obtain an abortion.

Latin America and the Caribbean
All women should have the right to self-determination when it comes to decisions about pregnancy and childbearing. Unfortunately, the reality of women’s lives often falls far short. In 2014, 23 million women in Latin America and the Caribbean wanted to avoid pregnancy but were not using a modern method of contraception, which contributed to well over half of all pregnancies in the region (56%) being unintended. And these statistics are likely even higher now, because the emergence of Zika may have prompted more women and couples to want to delay pregnancy or avoid it altogether. Meeting all women’s needs for modern contraception would cost an estimated $1.7 billion annually. Given that such spending already stood at $1.1 billion in 2014, the needed additional annual investment is roughly $600 million, which would cover new contraceptive users and provide improved quality of care for current users.

But it is not just preventing an unintended pregnancy that can be challenging for women in Latin America and the Caribbean. The situation is even
At every step of the way, the impact of Zika in Latin America and the Caribbean is falling hardest on those with the fewest resources. Poor women, including those living in remote areas, have the least access to high-quality contraceptive services to prevent pregnancy. They are also the least protected from mosquitoes that transmit the Zika virus—for instance, because of poor sanitation where they live or work (which allows mosquitoes to breed more easily), or the inability to afford repellent. When they decide to terminate a pregnancy, whether out of fear of Zika or for any other reason, poor women are less likely than other women to have access to safe abortion care, which puts them at higher risk of complications and prosecution from clandestine procedures. In addition, women with few resources are often lacking necessary services to help them have a healthy pregnancy and birth (see graphic). Finally, they are least financially equipped to access the medical and social supports that a child with a disability may require.

The response to Zika from governments in Latin America and the Caribbean has often been inadequate, which is in part a reflection of a longstanding neglect of women’s health. In particular, blanket recommendations that women should avoid pregnancy over long periods of time are problematic; governments in Brazil, Colombia, Ecuador and El Salvador, among others, have
recommended women should avoid becoming pregnant altogether.\textsuperscript{13} Brazilian officials have told women in the most affected areas to avoid pregnancy indefinitely, while El Salvador has recommended waiting until 2018.\textsuperscript{14} Such advice rings hollow in the face of countries’ ongoing failure to provide women with access to the range of contraceptive services that would help them prevent pregnancy, if they so desire.

In addition, these unrealistic recommendations shift the burden of responding to the current public health crisis to individual women. Doing so potentially exposes women to blame and stigma should they become pregnant or give birth to a child with a disability. This in turn leaves affected women—especially those who are poor, young or otherwise lacking resources—even more vulnerable than they might otherwise be, whether through abandonment by their partners or families, or through lacking government support to help them and their children during and after pregnancy.

The United States

Although the situation in the United States is different from that in Latin America and the Caribbean, U.S. women face many similar challenges. This includes long-standing failures by policymakers at the federal and state levels to ensure adequate access to sexual and reproductive health coverage and care, including contraceptive services and, especially, abortion care.

As is the case in Latin America and the Caribbean, those in the United States with the fewest resources may be at the greatest risk of negative health and economic consequences from Zika. Poor women and women of color fare worse than others on a range of critical indicators, from access to health insurance to unintended pregnancy rates to difficulty obtaining a needed abortion.\textsuperscript{15,16} Disadvantaged women are also more likely than others to lack the resources to parent a child born with microcephaly, a situation that is further exacerbated by an absence of affordable health care, paid family leave, paid sick leave and a living wage for many women and families.

In particular, many of the states that may feel the initial brunt of Zika are among the least equipped to deal with the outcomes of a possible epidemic, as they tend to have high rates of poverty, uninsured and unintended pregnancy. On the basis of prevalence of the species of mosquito that is the most effective carrier of the Zika virus, U.S. public health experts have identified states in the South and parts of the mid-Atlantic region as ones that could potentially be affected.\textsuperscript{17} Some large cities in other states may be at risk as well, including East Coast metropolitan areas like Washington DC, Philadelphia and New York City. However, the reach of Zika could expand to include many more states and cities, depending on whether another species of mosquito emerges as an effective carrier.\textsuperscript{18}

In addition to their often high poverty rates,\textsuperscript{19} the states that may be at high risk of Zika perform poorly on several important sexual and reproductive health indicators. For instance, Florida, Georgia, Louisiana, Mississippi and Texas rank among the top 10 states when it comes to women of reproductive age who are uninsured (see map).\textsuperscript{20} Notably, Texas ranks worst in the nation, with 27% of women aged 15–44 in the state not having insurance, and Florida is tied for second-worst, at 23%. Policymakers in 19 states—including many that may be affected by Zika—have worsened this situation by refusing to expand Medicaid under the Affordable Care Act (ACA).\textsuperscript{21} States that implemented the ACA’s Medicaid expansion have experienced steeper declines in their uninsured rate among women of reproductive age.\textsuperscript{20} Many of the states thought to be at high risk of Zika have high unintended pregnancy rates as well; once again, Florida, Georgia, Louisiana, Mississippi and Texas are all among the top 10 U.S. states.\textsuperscript{22} Moreover, women in these states who are facing an unwanted pregnancy and have decided on abortion generally face a hostile environment when it comes to accessing abortion care.\textsuperscript{23} Twenty-seven states have been categorized as “hostile” to abortion rights—and 18 of them as “extremely hostile”—because of the myriad restrictions they have imposed on women seeking abortion care and on providers that offer it. Most of the states in the South and mid-Atlantic regions fall into the hostile or extremely hostile categories. As a result, obtaining an abortion has become more costly and time-consuming, and can be out of reach for women who are poor or otherwise vulnerable.
Clustered Risks

Many of the states within the estimated reach of mosquitoes that can carry the Zika virus also fare poorly on a range of reproductive health indicators, including uninsurance, unintended pregnancy and hostility to abortion rights.

Estimated northern range for:  
- **Aedes albopictus**  
- **Aedes aegypti**

**Uninsured Women of Reproductive Age**

% of women aged 15–44 who were uninsured, 2014
- 4–10
- 11–14
- 15–19
- 20–27

**Unintended Pregnancy Rate**

Per 1,000 women aged 15–44, 2010
- 32–41
- 42–47
- 48–54
- 56–62

**Hostility to Abortion Rights**

As of January 2016
- Hostile
- Extremely Hostile

Notes: These maps represent CDC’s best estimate of the potential range of *Aedes aegypti* and *Aedes albopictus* in the United States. *Aedes aegypti* mosquitoes are more likely to spread viruses like Zika than other types of mosquitoes, such as *Aedes albopictus* mosquitoes. Hostile = 4–5 types of restrictions; extremely hostile = 6 or more types. Sources: CDC and Guttmacher Institute.
In addition, a condition like microcephaly can usually only be diagnosed later in pregnancy, but 12 states already ban abortion at about 20 weeks postfertilization, and efforts are underway in additional states and at the federal level to enact similar bans. There is also a growing trend of states banning abortion in cases of actual or potential inherited genetic defects. While microcephaly caused by Zika is not an inherited genetic defect, confusion about these laws could have a chilling effect, both on providers and women seeking to terminate a pregnancy after infection with Zika or a microcephaly diagnosis. Indiana enacted such a law in early 2016 and North Dakota already had one on the books, while similar bans had been introduced in seven states as of April 1.

The ongoing policy failures in many U.S. states are reflected at the federal level as well. While the Obama administration has initiated various steps to counter a possible Zika epidemic (for instance, by steering additional funding for family planning services and related care to heavily affected Puerto Rico), conservative lawmakers have fought against policies and programs that are key to combating Zika and its potential impact. This includes repeated attempts to repeal the ACA and, with it, the many gains it has brought—including for insurance coverage, generally, and more robust contraceptive coverage, in particular. Other attacks on women’s health include efforts to defund the federal Title X family planning program, which underpins the nation’s network of safety-net family planning centers.

More recently, the U.S. Congress has failed to act decisively in appropriating $1.8 billion requested by the Obama administration to fight the Zika epidemic in the United States and abroad, including through expanded mosquito control programs; accelerated vaccine research and diagnostic development; and education of health care providers, pregnant women and their partners. Another harmful development, motivated by antiabortion sentiment, is the ongoing campaign by the U.S. Congress and in the states against voluntary fetal tissue donations and fetal tissue research—the very kind of research that could be critical to understanding, preventing and treating Zika (see “Fetal Tissue Research: A Weapon and a Casualty in the War Against Abortion,” 2016).

Supporting Women

Projections of the potential reach, impact and severity of the Zika epidemic in Latin America and the Caribbean and in the United States keep changing. But there is a common pattern where ideologically and religiously rooted hostility to abortion and contraception has left far too many women vulnerable to the Zika virus.

This is unacceptable as a matter of public health, as well as a matter of human rights. The very real threat posed by the Zika virus once again underscores why all women—whether in the United States, Latin America and the Caribbean, or elsewhere in the world—must have the necessary counseling, information and services to prevent unintended pregnancy, safely terminate an unwanted pregnancy (and receive treatment for complications from unsafe abortion) and carry a wanted pregnancy to term. Women also must have access to the medical, social and economic supports that are necessary to raise their child securely and with dignity, especially if their child has a disability.

Further, as public health responses intensify and women in some circumstances are warned against becoming pregnant, governments and health care providers have a responsibility to protect individuals—especially women of reproductive age—from discrimination and coercion. Women’s decisions about whether to use birth control and which method to use should be based on voluntarism and informed consent. The same applies to women’s decisions about whether to carry a pregnancy to term or end it.

Importantly, these principles are universal and apply well beyond the current Zika crisis. The simple fact is that had women’s health and well-being always been a priority, which it should be by right, affected countries would have found themselves in a far stronger position to respond to the current emergency. Sound policies and resources to support the rights of women to prevent pregnancy, obtain safe abortion care or become a parent and raise a child should be an ongoing priority, rather than something that receives fleeting attention at a moment of acute crisis.
REFERENCES


