Just the Numbers:
The Impact of U.S. International Family Planning Assistance

July 2017

Note: This memo was first published in May 2017 using preliminary data. It was updated in July 2017 to reflect finalized data.

The United States—through its Agency for International Development (USAID)—has long been a global leader in enabling women’s access to contraceptive services in the world’s poorest countries. Empowering women with control over their own fertility yields benefits for them, their children and their families. It means fewer unintended—and often high-risk—pregnancies and fewer abortions, which in developing countries are often performed under unsafe conditions. Better birth spacing also makes for healthier mothers, babies and families, and pays far-reaching dividends at the family, society and country levels.

The Benefits of U.S. International Family Planning Assistance

In FY 2017, a total of $607.5 million was appropriated for U.S. assistance for family planning and reproductive health programs. This level of funding makes it possible to achieve the following:

- 25 million women and couples receive contraceptive services and supplies;
- 7.4 million unintended pregnancies, including 3.3 million unplanned births, are averted;
- 3.1 million induced abortions are averted (the majority of which are provided in unsafe conditions); and
- 15,000 maternal deaths are averted.

The $607.5 million total includes the U.S. contribution to the United Nations Population Fund (UNFPA) of $32.5 million; however, in March 2017, the Trump administration announced that it would cut off funding to UNFPA.

Cuts Would Translate to Significant Setbacks

All the benefits detailed above would be erased if U.S. assistance for international family planning and reproductive health programs was eliminated. Moreover, each decrease of $10 million in U.S. funding would result in the following:

- 414,000 fewer women and couples would receive contraceptive services and supplies;
- 123,000 more unintended pregnancies, including 55,000 more unplanned births, would occur;
- 52,000 more abortions would take place (the majority of which are provided in unsafe conditions); and
- 250 more maternal deaths would occur.

Funding reductions of different magnitudes would have proportional effects. For example, a $20 million cut would result in double the impact described above.
Methodology and Sources

These preliminary estimates for FY 2017 are based on an updated methodology and data and are not directly comparable to previous iterations of this analysis. These estimates are based on the following sources: Funding for family planning and reproductive health and allocations by country and region—U.S. State Department and United Nations Population Fund.1,2 Numbers of modern contraceptive users—Calculated by dividing family planning allocations to countries and regional offices for FY 2016 by estimated 2017 country-level costs per user taken from the most recent comprehensive analysis of costs and benefits of family planning in developing countries.3 Numbers of unintended pregnancies and other events prevented by users of modern contraceptives supported by U.S. funds—Calculated as the difference between the annual number of events that would occur if women wanting to avoid pregnancy used modern methods and the number that would occur if they relied on traditional or no methods while remaining sexually active and not wanting to become pregnant.3 The main sources of data used for these estimates are national surveys of women’s pregnancy intention and method use,4 contraceptive service costs,5,6 contraceptive use-failure analyses,7,8 proportions of births that had not been wanted at the time or ever,9 regional estimates of the numbers of women having induced abortions,10 and estimates of numbers and causes of maternal deaths.11,12

References

4. Guttmacher Institute, special analysis of data from Demographic and Health Surveys, Multiple Indicator Cluster Surveys, Performance Monitoring and Accountability 2020 and other national survey data files.
9. Guttmacher Institute, special analysis of data from Demographic and Health Surveys, Multiple Indicator Cluster Surveys and other national survey data files.