

Table 3. Percentage of women aged 15–49 who know of a contraceptive and who are currently using a method, by type of method, according to their exposure to media messages about family planning

Contraceptive	Total	Exposed to media messages	
		Yes	No
Know any method	79.3	91.4	64.8
Modern	77.7	91.1	61.4
Traditional	45.6	58.5	30.0
Currently use any method	17.6	25.4	8.2
Modern	11.2	17.6	3.4
Traditional	6.4	7.8	4.8