

Table 2. Percentage of respondents in baseline and follow-up surveys who knew of specific family planning methods, percentage who correctly answered questions about reproductive health and odds ratios from multiple regression analysis indicating the likelihood of knowledge or a correct response, by study site

Type of knowledge	Campaign			Comparison		
	Base-line	Follow-up	Odds ratio	Base-line	Follow-up	Odds ratio
Know method						
Condoms	84.3	96.7	4.3***	94.9	96.5	1.9
Pills	69.9	89.1	2.9***	83.0	87.5	1.9***
Injectable	36.5	57.1	2.3***	46.2	49.8	1.5*
Female sterilization	32.5	50.0	1.9***	42.9	40.5	1.1
IUD	30.0	47.0	2.1***	41.2	41.3	1.2
Male sterilization	29.0	42.3	1.7***	35.4	31.0	0.9
Female condom	25.4	68.2	8.2***	29.4	60.0	5.3***
Implant	15.2	19.3	1.2	10.6	21.1	2.5***
Correctly answer						
Can a woman can get pregnant the first time she has sex?	62.5	70.1	1.2	67.8	68.5	1.1
Can family planning methods cause deformities?	48.1	54.3	1.2*	55.4	54.8	1.0
Can family planning cause infertility?	37.8	42.3	1.2	47.9	38.5	0.7*
Can a healthy-looking person have HIV?	78.1	84.0	1.2	79.7	87.5	1.9***
Can you get HIV the first time you have sex?	70.2	73.8	1.0	68.9	64.8	0.8
Do condoms have small holes that allow HIV to pass through?	46.9	48.2	1.0	46.8	51.8	1.2

*p<.05. ***p<.001. Notes: Knowledge of methods includes spontaneous and prompted knowledge. Regression analysis controlled for respondents' age, sex, education, sexual experience, marital status and urban-rural residence.