

**Table 5. Percentage of women using modern contraceptives at Waves 1 and 2, and percentage change between waves, by campaign exposure status.**

Variable	Total (N=571)	Exposed (N=210)	Not exposed (N=361)
Wave 1 (1998)	15.6	19.5	13.3
Wave 2 (1999)	18.7	27.1	13.8
% change	20.2	39.0	3.7
z-statistic	1.413	1.846	0.217
p	.0789	.0325	.4140