

TABLE 4. Odds ratios from two logistic regression models examining the effect of selected characteristics on contraceptive use at wave three

Characteristic	Model one	Model two
Contraceptive use		
Wave two	2.03***	2.00***
Wave one	7.35***	7.67***
Communication index		
Wave three	10.24***	6.83***
Wave two	1.31	1.24
Wave one	1.85**	1.44
Campaign exposure		
Wave three	1.22	1.19
Wave two	1.06	1.07
Wants no more children	2.24***	3.20***
Education	na	1.57*
Age	na	0.96***

* $p < .05$. ** $p < .01$. *** $p < .001$. Notes: Wave one=1994; wave two=1997; wave three=1999. na=not applicable.