

Table 4. Estimated numbers of sexually active U.S. women aged 15–44 (in 000s) who are currently interested in using vaginal microbicides and are worried about HIV and other STDs, given different product specifications, according to level of interest in using product, 1998

Characteristics	Interested†	Very interested‡
Currently interested at all in using microbicides	21,289	na
Currently interested in using microbicides and worried about HIV/STDs	12,586	6,044
If microbicide not 100% effective	11,518	3,656
If microbicide not 100% effective and cost is \$0.50–1	9,473	3,562
If microbicide not 100% effective and cost is about \$2	7,697	3,087
If microbicide not 100% effective and only protects from HIV	10,985	2,925
If microbicide not 100% effective, only protects from HIV and cost is \$0.50–1	9,111	2,925
If microbicide not 100% effective, only protects from HIV and cost is about \$2	7,335	2,450

†Includes women who responded that they are very, somewhat or a little interested in current microbicide use, given each product specification. ‡Includes only women who responded that they are very interested in current microbicide use, given each product specification. *Note:* na=not applicable.