Table 3. Odds ratios from logistic regression analysis showing the likelihood that a woman's partner used a condom at last intercourse, by set of variables included in analysis, according to characteristic

Characteristic	Age only	Plus relationship	Plus schooling	Plus recall	Plus distance
Age					
15–19	2.82***	1.56	2.02	2.12	2.11
20–24	2.05*	1.73	1.90	1.93	1.93
25–29	1.12	1.09	1.20	1.21	1.20
30–49	1.00	1.00	1.00	1.00	1.00
Relationship with last partner					
Marital	na	1.00	1.00	1.00	1.00
Regular	na	3.49***	2.98***	2.81***	2.83***
Casual	na	3.58**	3.29**	3.07**	3.06**
Schooling					
None/any primary	na	na	1.00	1.00	1.00
Any secondary	na	na	1.05	1.00	0.99
>secondary	na	na	2.08*	1.77	1.76
Recall of Maximum ad message					
Recalls message	na	na	na	2.76**	2.78**
Has seen/heard other advertising	na	na	na	0.76	0.75
Has not seen/heard any advertising	na	na	na	1.00	1.00
Distance to source					
≤10 minutes	na	na	na	na	0.91
>10 minutes/no source known	na	na	na	na	1.00
Model χ^2	*9.04*	*14.87*	*3.49*	*5.00*	*0.09*
df	*3*	*2*	*2*	*2*	*1*

*p<.10. **p<.05. ***p<.01. *Note:* na=not applicable.