direct contact with services 1992 1996 Source of messages or contact (N=846)(N=958)

Table 5. Proportion of Mayan women who were exposed to family planning messages via communication channels or through

Communication channel Total 27.9 Radio 219 Home visit on children's health 39

Home visit on birthspacing: from Ministry of Health worker

from APROFAM promoter

Traditional birth attendant Television Sex education class†

Loudspeaker

Contact with services center or post

% who ever visited Ministry of Health % who ever visited APROFAM clinic

% who ever heard about volunteer promoter

49.0***

2 5***

4 7***

8 0***

7 8*** 2.5***

16 1***

592

13.7*** 40.4***

23.6 47

0.7

0.6

3.5

28

0.6

0.5

57 1

3.8

0.7

% who reported that promoter lived 0.6 142 in their community

^{***}Difference by year is statistically significant at p<.001. †Asked only of women who reponded "yes" to the question "Have you heard about the family life education course taught in schools

called Aprendiendo a Vivir"?