

TABLE 3. Percentage of married women aged 15–34 aware of specific contraceptive methods, by study group

Method	Comparison group	Intervention group		
		All	Directly exposed	Indirectly exposed
Any method	99.9	99.9	100.0	99.8
Any modern method	99.9	99.9	100.0	99.8
Pill	82.6	83.3	90.4 ^b	80.8 ^e
IUD	77.7	77.0	88.7 ^c	72.9 ^{a,e}
Condom	64.2	73.9 ^c	86.8 ^c	69.3 ^{a,e}
Injectable	62.1	67.8 ^b	78.6 ^c	63.9 ^e
Emergency contraceptive pill	5.3	12.0 ^c	14.8 ^c	11.0 ^{c,d}
Female sterilization	99.9	99.9	100.0	99.8
Male sterilization	89.4	88.5	92.8 ^b	87.0 ^d
Any nonpermanent modern method	91.4	91.6	96.6 ^b	89.8 ^e
Any permanent method	99.9	99.9	100.0	99.8
Any traditional method	54.0	66.4 ^c	77.5 ^c	62.4 ^{c,e}
Standard Days Method	50.1	56.9 ^b	68.2 ^c	52.9 ^{a,e}
Withdrawal	29.9	54.2 ^c	68.8 ^c	49.0 ^{c,e}

^aDifferent from comparison group at $p < .05$. ^bDifferent from comparison group at $p < .01$. ^cDifferent from comparison group at $p < .001$. ^dDifferent from directly exposed group at $p < .01$. ^eDifferent from directly exposed group at $p < .001$.